

# CLOUD COST OPTIMIZATION

## FinOps Platform

### GAIN MORE VISIBILITY AND INSIGHT INTO YOUR AWS ACCOUNT AND SPEND

To avoid wasting resources and ensure business growth, cloud computing needs constant monitoring, evaluation, and tuning. New adopters may encounter challenges such as uncontrollable spending, difficulty comprehending cloud pricing, failing to properly size their environment, and keeping up with AWS advancements.



### TYPICAL CLOUD EXPENDITURES TRENDS

Has your company faced the difficulties associated with these prevalent cloud spending trends?



High expenditures leading to cuts.  
Valuable projects cut due to big cleanups.

Leakage across cloud deployments and decision delays around optimization instruments.



Running production load in development mode, not enough organization around projects and not setup for growth.

Missing quality controls around deployment, developers make mistakes, and delay in taking action to rectify issues.



GTS has helped many organizations improve resource utilization and realize cost savings with tailored recommendations. GTS drives continuous optimization with governance policies and automated actions that execute changes in your cloud environment - drastically reducing your monthly spend.

### OPTIMIZING FOR THE CLOUD IS A LONG-TERM PROCESS, NOT A SHORT-TERM RACE.

The GTS Cloud health offers an ongoing cycle of cloud optimization, assisting with the management of your AWS environment by providing insights into resource reporting, infrastructure security, and spending optimization.

THE CONTINUOUS OPTIMIZATION PROCESS



Assess current platform

Analyze financial instruments

Deploy & drive down costs

Question current design

CLOUD OPTIMIZATION SERVICES

GTS FinOps platform addresses the interplay of "activity" and "visibility". We act as your champion for efficient use of cloud resources.



Advice

Cloud Advisory Services - Go ahead and ask us anything about consumption and spend.

Strategic Recommendation - In-depth review & consulting around best practices and recommendations.



Strategy

Performance - Monthly reviews and recommendations around cost saving & trends.



Performance

Optimization Insights - Actionable insight into usage from GTS optimization module.



Optimization



Consolidate Buying - Trade RI & also get private pricing.

Cloud FinOps - On-demand analysis and implementation.

-ANALYTICS-



Why leverage GTS Cloud Optimization Service?

GTS leverages its FinOps platform for billing and management service, for reviewing your AWS activity and spend and provides recommendations on how to remove cost.

As an APN Advance Tier Partner, GTS provides expert advice, guidance, FinOps cloud analysis, optimization of your cloud investments and ways to save cost while maximizing efficiency. On an average, GTS has helped customers **save upwards of 30%**.

GTS's cloud management components enable technology administrators to visualize, measure, optimize, and automate cloud resources and infrastructure. GTS FinOps platform includes features for cloud resource usage reporting, security and compliance management, as well as cloud cost management.

**GTS offers a no charge** option for this service, as an APN Advance Consulting Partner.